

**American Saddlebred Versatility Association
(VERSA)
Application for Funding**

The American Saddlebred Versatility Association (VERSA) has established a Promotion Fund to provide funding for activities deemed appropriate to fulfill the purposes of VERSA as stated in the Articles of Incorporation. Please complete the following information as completely as possible. Please note – not all questions may apply to every event. Applications will be considered: March 1, June 1 and September 1. Funding requests that cannot wait until the next funding cycle may be considered if funds are available.

1. Name of applicant (individual or organization):
2. Contact Person:
3. Address of applicant:
4. Phone number of applicant:
5. Email of applicant:
6. Is applicant a member of VERSA?
7. Name of event:
8. Date(s) of event:
9. Location of event:
10. Sponsor of the event:
11. Description of event:
12. Describe proposed activity at event:
13. If this is not the inaugural year of event, what is historical attendance at event?
14. What is status of event? (e.g., 501c3? Membership in other organizations?)

15. Is event affiliated with ASHA? Any other affiliations?
16. How many people will the activity impact? (What level of familiarity with horses generally and with the ASB specifically will these people have?)
17. How will you measure impact of your activity?
18. How will you share your data with VERSA? What is your time frame for sharing this data?
19. Do you anticipate that you will further share your data (e.g., with ASHA, USEF, etc.)? If so, please describe. If not, explain.
20. Are you receiving funding for your activity from any other source? From which source(s)?
21. Amount sought by applicant:

Return Completed Application Form To:

Melanie Sloyer
msloyer@aol.com